



**LOUD & CLEAR, INC.
ON LOCATION LIGHTING SYSTEMS**



FOR IMMEDIATE RELEASE

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***On Location Lighting Systems, Inc. Merges with Loud and Clear, Inc.
to Create one of the Region's Largest Production and Installation Group***

CINCINNATI, Ohio -- On Location Lighting Systems has joined forces with the region's top production company, Loud & Clear Inc., in creating one of the Midwest's largest installation and sales force for lighting and audio production.

Tim Matthews, President of On Location Lighting Systems, is thrilled to be working side-by-side with Loud and Clear Inc. to build upon Loud and Clear's 20 plus years of experience in the entertainment production industry. "Bringing these two companies together is a huge win for all of our customers," remarked Matthews. "Our customer's will be able to save valuable time and money by having all of their production and installation needs, not just lighting needs, taken care of under one roof."

On Location will still have a satellite location in Kentucky, but will now be headquartered at 2001 Dalton Ave - A 100K Sq Ft building conveniently located off of I75 at the Western Ave exit. Bill Deavers, President of Loud and Clear Inc., bought the building back in 2004 with the vision of turning it into a complete production complex, and now he is watching it happen. "It's all about the customer," Deavers said. "Merging with On Location will dramatically increase our inventory and staff, which will allow us to sell and install on a much larger basis; therefore, solving all our customer's needs with just one phone call."

Along with renting out their entire inventories, On Location and Loud and Clear are sharing an on-site retail store where you can purchase all of your lighting and pro audio needs.

On Location Lighting Systems was founded in 1998 to support major events across the country. It has one of the largest inventories of specialty lighting equipment in the area. Loud and Clear has traveled the globe to support entertainment venues for many well-known celebrities and politicians. "You can see the synergistic capabilities," said Deavers, commenting that "the combination of global production services and audio by Loud and Clear, with the augmented lighting capabilities from On Location, makes this combination a dynamic force in the entertainment industry."

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